

Speaker 3: Paul Ormonde-James

Head of Global Intelligence, International Finance Corporation, World Bank Group

Qualifications:

- Degree with honours Cybernetic Engineering (robotics & artificial Intelligence), Master of Business Administration (Macquarie University) specialising in Strategic Marketing & Finance
- Post Grad. In Company Law
- Completing Doctor of Management, Maryland University

Experience:

- Over 25 years employed by global companies to drive integrated intelligence and cultural change for enhanced decision making. Moved every 4 years to find the next challenge once solutions were delivered.
- Delivers commercial uses of Business Intelligence to create competitive advantage and coaches organisations to unlock the hidden knowledge within company and across the company and markets they compete.
- Has built a number of Data Warehouse & Business Intelligence solutions and rectified problems with end to end value delivery. The focus has been to enable analysts to analyse efficiently and to enhance strategic decision making.
- Worked with many top organisations across the World on practical solutions in intelligence gathering.
- Known for his direct, action oriented style that tells it the way it is and delivers results.

Current Position:

- Currently Head of Global Intelligence with International Finance Corporation, the commercial arm of the World Bank.
- Responsible for a 4 year program of cultural change and organisational realignment to leverage information as a competitive advantage. Responsible for Data Warehousing, Information Architecture, Global reporting, Global analytics, Records and Content management, Predictive Analytics, Knowledge Management, Collaboration, enterprise information dissemination. Information managed to 182 locations globally.

Industry and Market:

- Past president of the Australian chapter of The Data Warehouse Institute
- Spent 10 years on the Board of the Society for Competitive Intelligence Australia
- Guest Lecturer at Universities on applied Intelligence, business Intelligence and strategy
- Presenter at conferences around the World on DW, BI, Intelligence, strategy and cultural change.